

ST PAULS MEMORIAL CHURCH
at the UNIVERSITY OF VIRGINIA



Two Pledges / Two Purposes / One Campaign

Dear Friends,

The faith stories in our Bible and the faith stories of our own lives are equally full of the immediate lively presence of God and the promise of blessings yet to come.

In Acts 2, Luke describes the community of the faithful living fully and joyfully in the present: “Day by day, as they spent much time together in the temple, they broke bread at home and ate their food with glad and generous hearts, praising God and having the goodwill of all the people.”

In Romans 8, Paul writes that “the sufferings of this present time are not worth comparing to the glory about to be revealed” before proclaiming that “in hope we are saved.”

The Building Centennial Campaign asks each of us to embrace the present blessing and the future promise of Christian community by offering generous and joyful support for the present life of St. Paul’s in the form of a 2024 pledge, alongside a gift to nurture, inspire, and equip those who come after us in the form of a Campaign pledge.

Thanks be to God for the Spirit moving among us today, and for the promise to be with us always.

The Rev. William Peyton, Rector



Step 1: 2024 Annual Pledge

A pledge is a statement of intention, and the stated intention is generosity and belonging. It is a way of saying, “I’m in. This is my church.”

Below are some frequently asked questions about pledging.

Who should make a pledge?

All Christians are called to give and to share, inside and outside the Church. If this parish is part of your practice of faith, it’s appropriate to contribute meaningfully to the financial support of the life and ministries we share.

How do I know how much to pledge?

A right-size pledge is one you can offer reverently and joyfully. It’s hard to be reverent with a pledge that’s too small, and hard to be joyful about a pledge that’s too big.

Is it weird to give a lot more or less than others?

No, because a generous gift from you might be a lot larger or smaller than a generous gift from someone else, depending on private, individual circumstances. Below is a table of 2023 pledges. Only the giver knows whether a pledge represents a significant portion of household budget or income.

Dollar range / Number of pledges in range (\$100 - \$44,000 / 242 total pledges)

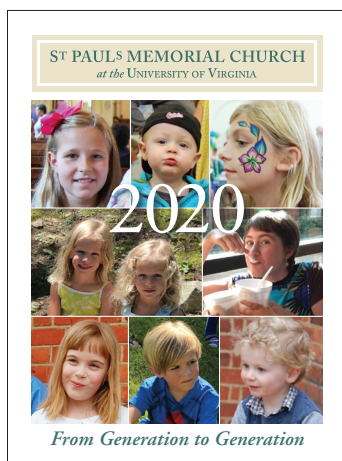
\$12,000 and up / 11	\$1,500 - \$2,999 / 59
\$6,000 - \$11,999 / 24	\$750 - \$1,499 / 45
\$3,000 - \$5,999 / 54	less than \$750 / 56

How can I pay my pledge?

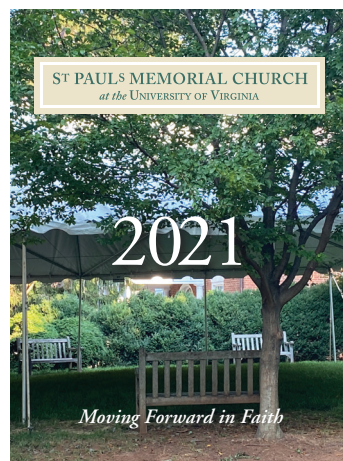
In absolutely any way that works for you. You may make gifts by cash, check, or credit card, by automatic bank draft, or by transferring appreciated stocks or other assets.

Should I make a pledge to the Building Centennial Campaign in lieu of an annual pledge?

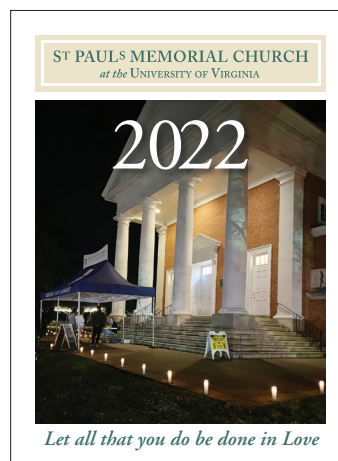
No. The goal of the campaign—assuring the future health of the parish—can only be achieved if we maintain the current health and vitality of our ministries. Your support of our 2024 operating budget with an annual pledge should be the first priority. Once you have made a commitment to our present life together, then consider how you are called to contribute to the future of St. Paul’s with a pledge to the Building Centennial Campaign.



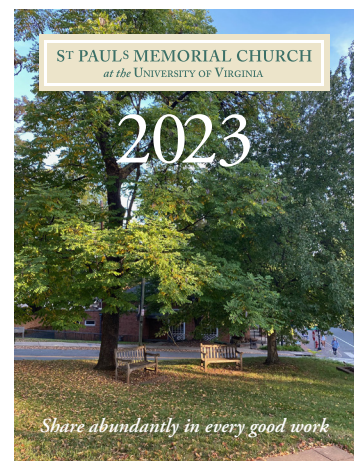
Pledge and Plate of
\$768,597



Pledge and Plate of
\$850,795



Pledge and Plate of
\$902,148

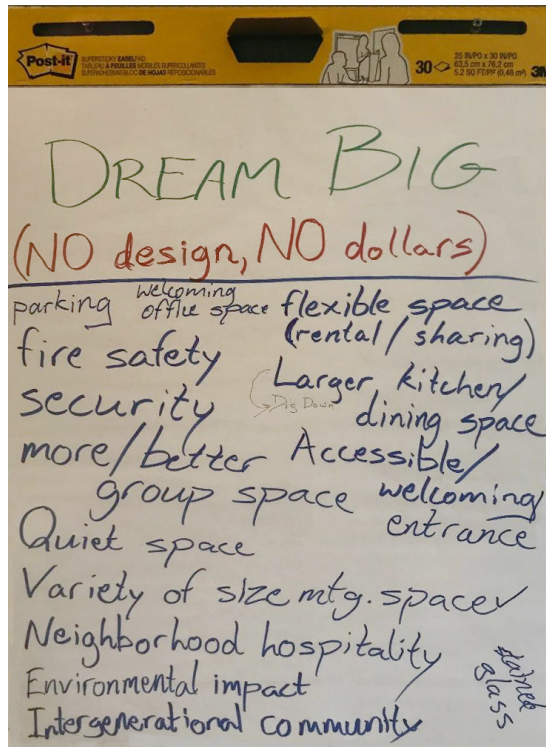


Pledge and Plate of
\$1,000,000 (est.)

Step 2: Building Centennial Campaign

The Master Plan presented by Kerns Group Architects in early July, described on the following page, is underpinned by values we identified in parish-wide listening sessions over a number of years: **Welcome, Accessibility, Flexibility, Sustainability.**

Welcome: The plan creates a prominent, welcoming main entrance at street level on University Avenue, transforming our relationship to the University and the neighborhood. It also includes a well-lit, well-marked, accessible student center located on Chancellor Street where we have the heaviest student foot traffic.



Flexibility: The plan creates roughly a dozen hospitable meeting spaces of a variety of sizes for use by children, youth, college students, parishioners, and community groups. It also allows for future expansion by creating a large amount of high-quality office space with a private entrance to be leased in the near term to help with construction financing.

Accessibility: The plan provides for full wheelchair accessibility from entrances at University Avenue, Chancellor Street, and the alley, including an outdoor path directly into the narthex. It knits together the entire main level – the church, the chapel, the old parish hall, the new parish hall, and the new courtyard – with gentle, tasteful, well-integrated ramps, eliminating the need for a wheelchair lift. Other levels of the building are fully accessible by elevator.

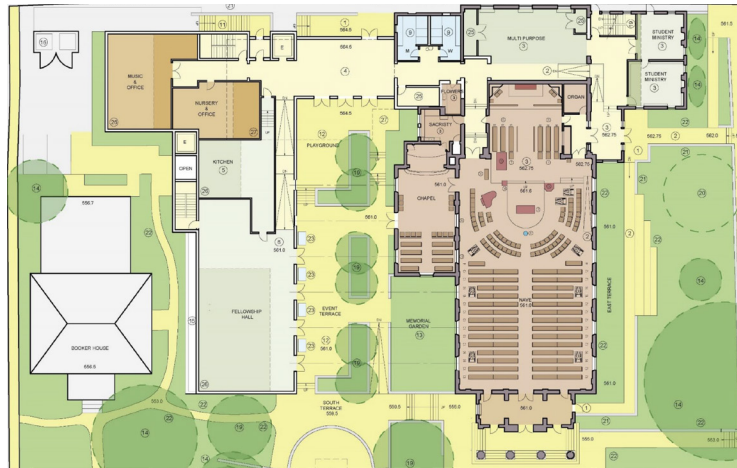
Sustainability: The new and renovated buildings will include all new electrical and HVAC systems, using renewable energy to put St. Paul's in the forefront of green building in Charlottesville and lead the way in the Diocese of Virginia's efforts to achieve net-zero greenhouse gas emissions in church operations by 2045.

Scan this QR code for more details.



Vestry: Christine Barth, Steve Bevis, Cara Carter (Junior Warden), Bruce Carveth, Sophie Gibson (Register), Rebecca Girvin-Argon, Matt Greene, Rachel Lloyd, Jennifer Minetree, Frank Rambo (Senior Warden), David Truslow
Treasurer: William Taylor

Building Centennial Campaign: Scope



What will the Building Centennial Campaign support?

A thorough, loving, and historically sensitive restoration of our 1920s building

- A new student-ministry center in the corner of the building with the highest student foot traffic and visibility.
- All new electrical, plumbing, HVAC, lighting, sound, and fire-suppression systems.
- Additional choir seating in the chancel, and preservation of extraordinary choral acoustics.
- Subtle changes in the nave to improve accessibility and allow for more attractive and useful configurations for congregations of 75-100.
- Comfortable, convenient, equitable wheelchair access throughout the entire facility.

A complete restoration of our 1927 Skinner organ

- Restoration of all the original pipes and mechanisms that have been in use in recent years.
- Restoration and replacement of pipes that were removed from the organ in the 1940s.
- Installation of vintage Skinner pipes (salvaged from other instruments) and custom fabricated pipes to complete the 1927 plan with sections that were never installed.
- A new state-of-the-art organ console and all new electronic wiring.

Demolition of the 1959 office and church-school additions and construction of new facilities between the church and the Booker House

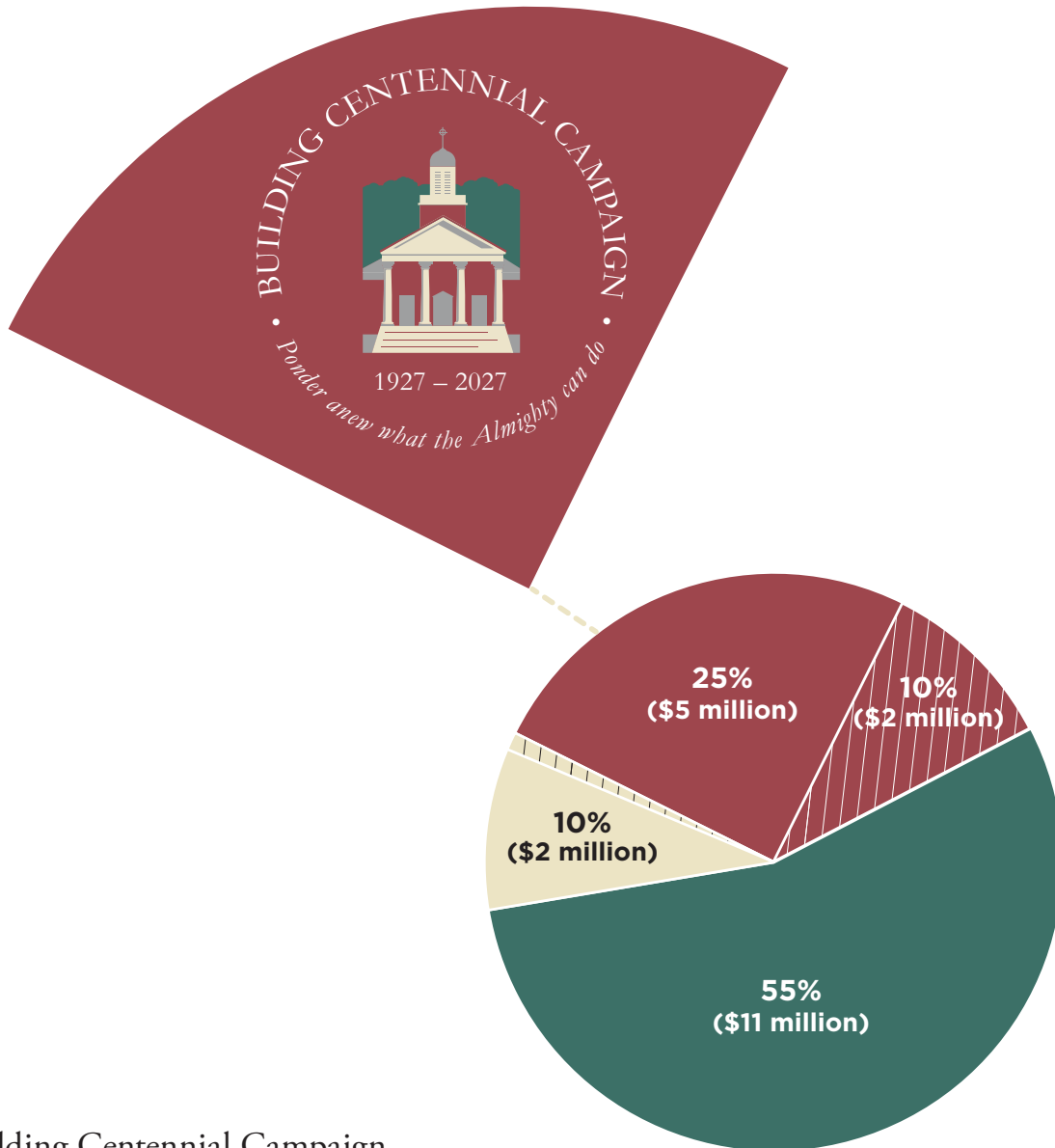
- A large parish hall with glass doors opening onto a landscaped courtyard including a new playground.
- A visible, welcoming, accessible street-level reception area facing University Avenue to facilitate more meaningful engagement with the community and better hospitality for visitors and community partners.
- Expanded green space along Chancellor Street with public seating areas and large trees.
- Larger, more welcoming, and better-located choir room and nursery space.
- Sustainable technology to put St. Paul's in the forefront of green building in Charlottesville and the Diocese of Virginia's net-zero efforts.

Building Committee: Peter Buchanan, Cara Carter, David Coppi, Jody Lahendro, Rachel Lloyd, Alice Meador, Jennifer Minetree, Jake Morton, Tony Potter, Pat Punch, Frank Rambo, Anne Ribble

Sustainability Committee: Bubba Beasley, Ray Dueser, Paula Eliasek, Jim Galloway, Rachel Lloyd (Chair), Leslie Middleton

Building Centennial Campaign: Project Cost

Our working estimate for the cost of our building project and organ restoration is \$20 million. **The goal of our Building Centennial Campaign is to secure \$5 million in commitments from parishioners and friends of St. Paul's.**



- Building Centennial Campaign
- ▨ Support previously received or committed
- Tenant Partners
- Grants, Tax Credits, Misc. still needed
- ▨ Grants, etc. received or committed

Building Centennial Campaign: Goal

How Will We Reach Our \$5 Million Goal?

We ask you to prayerfully consider a generous gift for our Building Campaign.

Legacy Gifts

\$1,000,000 or more

Lead Gifts

\$750,000 – \$999,999

\$500,000 – \$749,999

\$250,000 – \$499,999

\$100,000 – \$249,999

\$25,000 – \$99,999

While every gift is meaningful, Legacy and Lead Gifts are the financial backbone of a successful campaign. These are typically gifts of assets that can be given in any of numerous ways according to the wishes and convenience of the donor. (See *Ways to Give* on the next page.)

Sustainer Gifts

\$15,000 – \$24,999

\$7,500 – \$14,999

\$5,000 – \$7,499

\$2,500 – \$4,999

\$1 – \$2,499

The majority of the pledges to the Building Centennial Campaign will be Sustainer Gifts. These are typically gifts made out of an individual's or household's annual income or budget. These pledges are to be fulfilled over a four-year period ending September 18, 2027.

Hybrid Gifts

Some donors make Hybrid Pledges. These are gifts from income over the four-year fulfillment period combined with gifts or bequests of assets.

Gifts need to be over and above regular giving to St. Paul's. Our annual stewardship campaign funds the mission and ministries of St. Paul's – and must be the first priority for giving.

Building Centennial Campaign Committee: Steve Bevis, Peter Buchanan, Cara Carter, Pam Dennison, Sophie Gibson, Leslie Middleton, Joy Perry, Marty Saylor, William Taylor, Christie Thomas

Building Centennial Campaign: Ways to Give

Who Says It Has To Be Cash?

There are many benefits to including assets as part of your giving. The monetary value of the gift typically exceeds what you might give as cash outright. In most cases, asset-based giving is as simple as assigning ownership to the church. There are many variations on this theme. Here are a few options to consider:

Appreciated Assets

St. Paul's Memorial Church can accept gifts of stocks, bonds, mutual funds, or personal property. Gifts of appreciated securities held more than one year may qualify for a charitable income tax deduction equal to the securities' fair market value. Gifting appreciated securities to St. Paul's could allow you to avoid recognizing capital gains tax.

IRA Charitable Distribution

Qualified Charitable Distributions (QCD) from your IRA are a tax-smart way to make charitable gifts, allowing you to create an immediate impact while reducing your taxable income. Distributions may also satisfy all or part of your annual Required Minimum Distribution (RMD).

Lifetime income

Life income gifts, such as Charitable Gift Annuities (CGA) and Charitable Remainder Trusts (CRT), provide dependable income to you and/or a loved one for life. When lifetime payments to you end, the remaining funds will support St. Paul's.

Life Insurance

There are ways you can use life insurance to support St. Paul's. For example, you could give the cash value accumulated in a policy or donate the annual dividends of a policy. Consider making St. Paul's the full or partial beneficiary of a policy that has outlived its original purpose.

Bequests

Charitable bequests of cash, securities, real estate, and/or personal property allow you to retain your assets throughout your life while creating an enduring St. Paul's legacy. A charitable gift through your estate may also reduce estate taxes.

Beneficiary designations control many assets, including retirement accounts, life insurance, brokerage and bank accounts. The assets you designate to charity will be eliminated from your taxable estate at your death and pass free of income tax.

It is important to contact a donor advisor, accountant, or attorney for guidance if considering one of these gift options.

Building Centennial Campaign: How to Give

- Please bring your completed Pledge Card to Church on Ingathering Sunday, November 5.
- Make your pledge online.
Scan this QR code or go to: www.spmcuva.org/giving.



Unless the donor chooses to share pledge information to support the Campaign, all gifts and commitments to the 2024 operating budget and the Building Centennial Campaign are confidential. Financial details are known only to the Rector and administrative staff.